



*Nurses:  
Caring for  
Others, Caring  
for Self*

# 2018 ASNA ANNUAL CONVENTION EXHIBITOR & SPONSOR INFORMATION

Connect with Alabama's nursing leaders at the Alabama State Nurses Association 2018 convention.

Thursday–Saturday | October 4–6

Auburn Marriott Opelika Hotel & Conference Center at Grand National

# BENEFITS

Every year, Alabama State Nurses Association brings together current and future leaders in nursing for a statewide convention.

We invite you take advantage of this unique opportunity to connect with these industry leaders and make your brand known as a sponsor, an exhibitor, or advertiser.



**EXPOSURE  
TO CURRENT  
AND FUTURE  
LEADERS  
IN NURSING  
THROUGHOUT  
ALABAMA**



**RECOGNITION IN  
*THE ALABAMA  
NURSE*, ASNA'S  
STATEWIDE  
PUBLICATION  
REACHING  
95,000 NURSES  
(\$1,000 VALUE)**

Learn more about becoming an exhibitor, sponsor, or advertiser on the following pages. If you would like to speak with an ASNA representative, please call (334) 262-8321 or (800) 270-2762.



# REGISTRATION INFO

## ✓ EXHIBITOR INFORMATION

<b>Exhibit Hours</b>	Friday, October 5 8am-2pm
<b>Exhibit Setup</b>	7am

Assignment of space will be determined by the Exhibit Coordinator. Each area includes a 6-foot table, 2 folding chairs, identification sign, and name tags. One lunch ticket per booth will be provided. If you need additional tickets they are \$30 per person.

All shipments of materials\* for your exhibit should be prepaid and addressed:

**To: Attn: Enchantra Green  
Auburn Marriott Opelika and  
Conference Center at Grand National  
3700 Robert Trent Jones Trail  
Opelika, AL 36801**

**From: Your Company Name &  
Alabama State Nurses Association  
Your Company Address  
Who will pick up**

## ✓ FEES

The fee for exhibit space is \$700.00. A \$150.00 deposit must accompany the reservation with the balance due no later than September 13, 2018.

## ✓ HOTEL RESERVATIONS

For hotel reservations, call 1-800-228-9290. Attendees must identify themselves as participants of "The Alabama Nurses Association" (or "code NUR") in order to receive the special room rate of \$149/night. Cut off for discount rate is September 3, 2018.

\*Vendors are responsible for hotel's inbound receiving fees

## ASNA ANNUAL CONVENTION

Exhibit Date: October 5, 2018  
at Auburn Marriott Opelika  
3700 Robert Trent Jones Trail  
Opelika, AL 36801

### Liability

The Sponsors are not responsible for loss by fire, theft, damage or delay or any cause whatsoever while in convention facilities.

### Cancellation Policy

A written cancellation of space must be received by September 13, 2018. 25% of the exhibit fee will be retained. No refunds will be issued after this date.

### Approval

All exhibits are subject to approval of the Alabama State Nurses Association (ASNA) and Alabama Association of Nursing Students (AANS).

### For advertising opportunities in the convention book, contact:

Arthur L. Davis Publishing Agency  
(319) 277-2414



# REGISTRATION FORM

## 3 WAYS TO REGISTER

- ✓ Register online at [alabamanurses.org/convention](http://alabamanurses.org/convention)
- ✓ Fax completed registration form to (334) 262-8578
- ✓ Mail completed registration form to: ASNA at 360 North Hull St., Montgomery, AL 36104

## I AM REGISTERING AS A:

- EXHIBITOR       SPONSOR  
 AWARDS TABLE SPONSOR

Company Name

Representative(s) (please print clearly)

Address

Phone

Fax

Email

## EXHIBITOR FEE: \$700.00

Make checks payable to:  
Alabama State Nurses Association  
A \$30.00 fee will be charged for returned checks/dishonored payments

Pay online using a credit card at [www.alabamanurses.org/convention](http://www.alabamanurses.org/convention) or fill in your information below.

Card Number

Expiration

CVV #

Signature

## SPONSORSHIP OPPORTUNITIES

The following opportunities exist to sponsor or co-sponsor an event. For more info, please call ASNA at (334) 262-8321.

Platinum	\$5,000
Gold	\$2,500
Silver	\$1,000
Bronze	\$ 500
Friend of ASNA/AANS (any amount)	\$_____



## AWARDS LUNCHEON WITH GOVERNOR KAY IVEY SPEAKING TABLE SPONSORS: \$800

Includes table, sponsor sign and table with 8 seats/meals Thursday, Oct. 4, 2018.

**If mailing or faxing your registration, please sign below and send your payment to Alabama State Nurses Association at 360 North Hull St., Montgomery, AL 36104**

Your signature acknowledges terms outlined on "Registration Info" page

