

2015 ASNA STRATEGIC PLAN

MISSION

ASNA is committed to promoting excellence in nursing

VALUES

1. The Code of Ethics for Nurses, 2. Cultural Diversity, 3. Health Parity, 4. Professional competence, 5. Human Dignity, 6. Ethical Care, and 7. Professional Integrity.

GOALS/OBJECTIVES	PERFORMANCE INDICATOR (including application to the IOM Report)	RESPONSIBLE PERSON/COMMITTEE
<p>Provide leadership for health policy and legislative activities:</p> <ol style="list-style-type: none"> 1. Collect and disseminate information related to proposed and on-going legislation affecting nursing and health care. 2. Maintain lobbying activities in the state legislature. 3. Assume nursing representation on key committees and boards that affect health-related legislation. 4. Endorse and provide support for qualified nurses and friends of nursing seeking elected office. 	<ol style="list-style-type: none"> 1. Continued support for ASNA determined health legislation and disseminate legislative update and talking points to members as appropriate via email/website, etc. 2. Collaboration with Alabama Nurses Coalition in setting and implementing legislative agenda. 3. Raise \$3,000 in PAC funds. 	<p>ED/Legal Counsel/President/BOD</p> <p>ED/President</p> <p>ASNA BOD and PAC Committee</p>
<p>Advocate for Alabama nurses on professional practice issues:</p> <ol style="list-style-type: none"> 1. Offer support, guidance, and disseminate information on professional practice issues. 	<ol style="list-style-type: none"> 1. CE Committee (in consultation with ASNA structural units) will sponsor programs related to pertinent practice issues. 2. Collaborate with Alabama Board of Nursing (ABN) and Alabama Nursing Coalition related to current practice issues. 	<p>Continuing Education Committee (CEC)</p> <p>COPI, ED/President</p>

<p>Provide for the continuing professional development for Alabama Nurses:</p> <ol style="list-style-type: none"> 1. Maintain continuing education provider and approval status. 2. Disseminate leadership competency through the ASNA Leadership Academy. 3. Disseminate evidence-based practice (EBP) findings. 	<ol style="list-style-type: none"> 1. Maintain ANCC Provider status. 2. Recruit nurses from Districts and health care facilities in Alabama to participate, publicize, and continue in the 2015 ASNA Leadership Academy. 3. Offer continuing education on EBP findings, resolutions (below), and appropriate topics as identified in <i>The Alabama Nurse, at CE events</i>, on ASNA Website, etc. <ul style="list-style-type: none"> Resolution #1: Safe Staffing and Staffing Decision Making (Submitted by District 3) #2: 20-30's Task Force: Rejuvenating ASNA (Submitted by Lindsey Harris, MSN, FNP-BC, and Latoya Carstanphen, MSN, RN) #3: Resolution on Domestic Violence (Submitted by Cathenia Jefferson, JD, RN, and Lindsey Harris, MSN, FNP-BD, District 3) #4: The Alabama State Nurses Association (ASNA) Mentorship Program (Submitted by Abby Grammer Horton, MSN, RN District 2) #5: Improving Adolescent Health Through STD, HIV, and Unintended Pregnancy Awareness #6: Health Literacy (Submitted by Gayle Stinnett, RN, MSN; Ethics & Human Rights Committee; District 3) #7: Nurses Save Lives 2015 (Submitted by Ellen Buckner, District 4) #8: Recognition of All Graduate Level Nursing Specialty Roles for Alabama Nurses (Submitted by Sarah Pierce Wilkinson, MSN, BA, RN, 2014 Leadership Academy, District 1) <p>For all resolutions:</p> <ol style="list-style-type: none"> 1. Districts will promote and educate 2. Publish articles in all available media 3. Promote CE Presentations in Districts, FACES, etc. 	<p>ASNA Education Director consultation with CEC and ASNA Structural units ASNA Staff</p> <p>ASNA Staff/ Board of Directors/Leadership Academy Co-chair</p> <p>ASNA Staff</p> <p>All Districts</p>
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<p>Improve the visibility and image of nursing:</p> <ol style="list-style-type: none"> 1. Recruit and retain members. 2. Improve public visibility and image of nursing. 	<ol style="list-style-type: none"> 1. Marketing <ul style="list-style-type: none"> • Continue to improve ASNA website • Increase professionalism through consistent ASNA logo on all report templates and all other appropriate documents 2. Student Related: <ol style="list-style-type: none"> a. Invite President of Student Nurses Association to write article in each issue of <i>The Alabama Nurse</i>. b. Maintain "Student Nurses" link on the ASNA website c. Link to AANS Face Book page on ASNA page 3. Promote National Nurses Week – 2015 <ol style="list-style-type: none"> a. Each District will support Nurses Week b. ASNA leaders will look for media opportunities c. All members seek opportunities to support 3. Districts will explore a variety of methods to recruit and retain members and follow through with Membership Committee initiatives. 4 Work with Nursing Coalition 2015 Nurse's Day at the Capitol event on March 11, 2015 	<p>ASNA Staff/Districts/Vice-President/Membership Committee</p> <p>ASNA Staff/BOD/Members All districts</p> <p>ASNA Leadership District Presidents/District members</p> <p>Districts</p> <p>ASNA staff and leadership with Nursing Coalition</p>